


Trusted health and safety information for  
Washington families and healthcare providers.

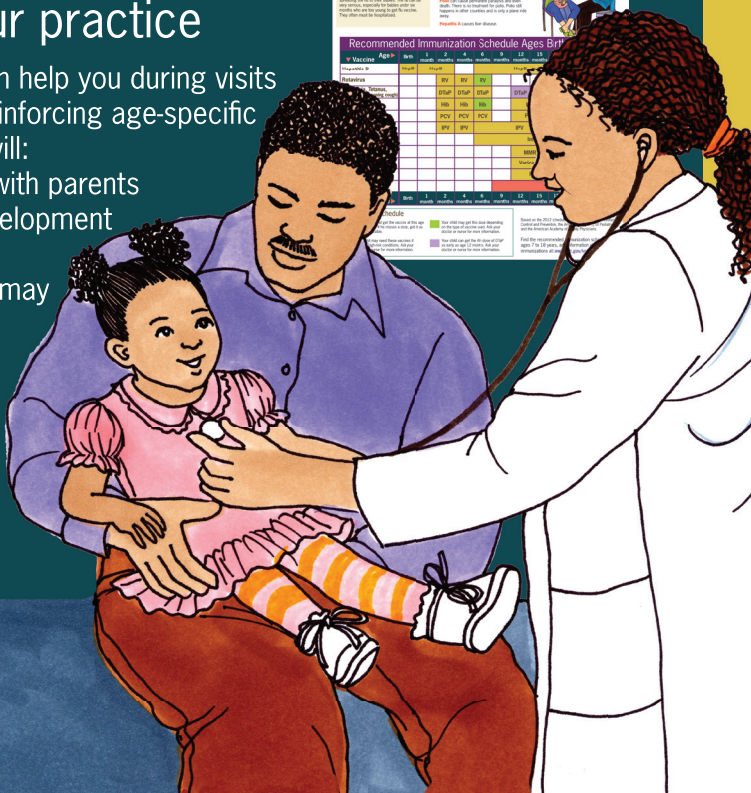
Each year, Child Profile sends free age-specific health education materials in both English and Spanish to over 470,000 families (90%) with children ages birth to six. Parents in your practice get the following:

- Timely reminders of well-child check-ups and immunizations.
- Information on growth and development, nutrition, oral health, safety, early learning, and environmental health.

- ✓ Encourage parents to read the Child Profile materials.
- ✓ Recommend the Child Profile materials as a trusted and credible source of health and safety information for families.
- ✓ Post materials in your office.
- ✓ Use Child Profile materials as teaching tools during visits.

Child Profile materials can help you during visits with young children by reinforcing age-specific health messages. They will:

- Promote discussion with parents about health and development topics or concerns.
  - Introduce topics you may not have time to fully cover during visits.
  - Increase parents' awareness of recommended well-child visits and immunizations.
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# Best practice

Child Profile materials are based on best practice guidance from Bright Futures and the American Academy of Pediatrics, the American Academy of Family Physicians, and other professional child health and safety organizations. In addition, materials are reviewed annually by parents and professionals, including physicians.

## Evaluation

Ongoing evaluation consistently shows that respondents:

- Report an increase in knowledge and behavior change as a result of reading the materials.
- Read and understand the materials.
- Find the information useful.

## What physicians say

"I think it is a wonderful service for all parents and feel good that my patients are receiving the mailings."

*Washington State Healthcare Provider*

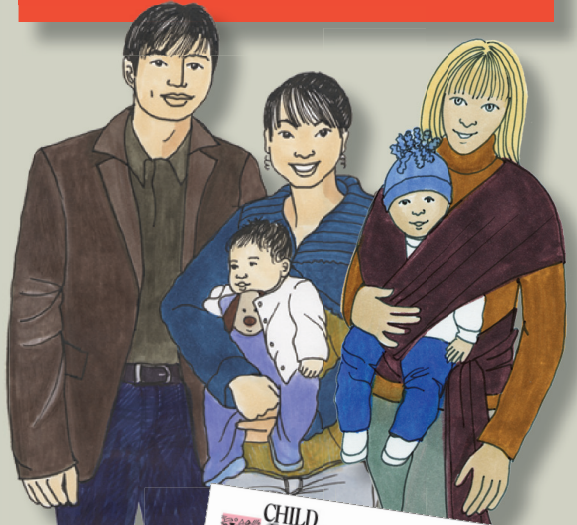
"I find the Child Profile materials are a valuable asset to the education of my patients and a tool I use consistently in my practice."

*Washington State Healthcare Provider*

## Order Child Profile materials for free!

Go to [childprofile.org](http://childprofile.org) to:

- View all of our materials
- Find instructions for ordering the materials



**CHILD  
PROFILE**  
[childprofile.org](http://childprofile.org)

Washington State Department of  
**Health**  
Child Profile is a service of the Washington State Department of Health.

For persons with disabilities, this document is available on request in other formats. To submit a request, please call 1-800-525-0127 (TDD/TTY call 711).  
325-0140E DOH 348-312 June 2012